2009 Survey on Tourism Establishments in the Philippines:
Its Rationale and Methodology

By

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This paper will discuss the conceptual framework for the collection of data on the supply side of tourism statistics, the need and rationale to gather such statistics in support of the Tourism Act and the compilation of the Tourism Satellite Account. The paper will also present the survey design of the 2009 STEP that will be undertaken by the National Statistics Office (NSO) which shall include the scope and coverage, the questionnaire design, sampling frame and sampling design, method of data collection, milestones of the survey and expected outputs of the survey.